



Company Overview

4660 Ohio Ave S, Ste A, Seattle, WA 98134

Company Profile

Prep Sportswear is an on-demand retail platform empowering individual consumers with similar interests to create, design and buy personalized products. Initially focused on serving schools and teams, Prep Sportswear is rapidly growing into the booster club, collegiate, corporate and recreational sports markets. Our vertically integrated technology platform, on-demand dynamic imaging, automated manufacturing and fulfillment process, and partner integration solutions result in a highly scalable platform.

The company's solutions help schools, teams, and booster clubs improve fund raising capabilities, increase revenue, and reduce the cost and complexity of managing and marketing apparel and uniform purchasing. The Prep Sportswear platform also allows distribution partners to leverage proprietary technology to monetize their own user base generating real revenue. Prep Sportswear is a growing global network of more than 1 million online stores and offering over 100 billion unique product combinations with the ability to personalize each item.

Prep Sportswear is privately funded and located in Seattle, WA. For more information, please visit www.prepsportswear.com.

Solutions & Services

The Prep Sportswear technology platform integrates sales and inventory data with multiple applications, including customer relationship management, merchandising, supply chain management and just-in-time production processes. The company's technology and marketing services provide targeted campaigns, enhancing brand awareness, and creating additional revenue streams by monetizing partner content and user bases.

Custom Web Stores & E-commerce Solution

- Custom web store management and e-commerce platform.
- Dynamic custom web stores for schools, teams, leagues, booster clubs, and corporations.

Fully Integrated Technology Platform

- Dynamic product imaging and web services for partner database integration.
- Vertically integrated and automated product fulfillment.

Marketing Services

- Providing partners with co-branded web stores to build brand awareness, create value and monetize user bases.
- Customized and targeted marketing materials, web stores, online media services, and loyalty marketing programs to build brand and drive revenue.

User Customize and Control Experience

- Our customized technology solutions allow users to add, edit and publish their own school and/or team store and create, design and buy personalized products.



Expanded Product Offering

- More product and design options than any other sportswear company in the world, including personalized embroidery products.

Long Tail Model

- The integration of inventory, distribution and sales data, allows the company to offer a wide range of products that are in low demand or have low sales volume, collectively making up a market share that rivals or exceeds the most popular products.

History

- First to market status.
- Largest school and team marketplace for personalized products.
- Vertically integrated e-commerce and automated product fulfillment process.
- Highly scalable proprietary technology solution integrating inventory, distribution and sales data.
- Owner of largest school and team store network.

Markets

Schools

Teams

Recreational Activities

Events

Colleges

Corporations

Management Team

Chad Hartvigson, CEO

Ivan Chachkov, CTO





Prep Sportswear®
Your Team. Your Gear. Your Way.™

Corporate Headquarters

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